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Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01868 311042Z
ACTION CU-06

INFO OCT-01 EUR-12 ISO-00 PRS-01 /020 W
----------127202 311046Z /14
O R 311017Z AUG 77
FM AMEMBASSY SOFIA
TO USINFO WASHDC IMMEDIATE
INFO USDOC WASHDC
SECSTATE WASHDC 3477
AMEMBASSY VIENNA

UNCLAS SOFIA 1868

USIA FOR IEU, IBS/PE - PLANINSKY
STATE FOR CU/EE, EUR/EE
USDOC FOR BEWT

E.O. 11652: N/A

SUBJECT: PRESS RELEASE: US EXHIBITION PLOVDIV ANNUAL FAIR -
PLOVDIV, BULGARIA - 3-10 SEPTEMBER 1977

BEGIN PRESS RELEASE

UNITED STATES COMMERCIAL FIRMS HAVE BEEN
PARTICIPATING IN THE PLOVDIV FAIR SINCE 1973,
DEMONSTRATING AMERICAN HIGH TECHNOLOGY ITEMS FROM
ITS INDUSTRIAL SECTOR. THE FAIRS HAVE SERVED AS
A PLATFORM FOR EXCHANGE OF INFORMATION BETWEEN
BULGARIAN AND AMERICAN INDUSTRY AND THROUGH THE
YEARS HAVE RESULTED IN THE DEVELOPMENT OF MANY
CONTRACTUAL ARRANGEMENTS.

TMI TVMCI OF THE US EXHIBITION IN PLOVDIV,
BULGARIA THIS YEAR - "GENERAL INDUSTRIAL EQUIPMENT
AND AGRICULTURAL EQUIPMENT" - PROMISES TO PROVIDE
FAIR VISITORS A VIEW OF THE LATEST AMERICAN TECHNOLO-
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GIES INCORPORATED IN EQUIPMENT AND PRODUCTS.
THE US EXHIBIT WILL HIGHLIGHT 12 EXHIBITORS.
THE EXHIBITORS WILL DISPLAY PRODUCTS INCLUDING:
COMPUTER SYSTEMS, CALCULATORS, AGRICULTURAL CHEMICALS,
ADHESIVES, AGRICULTURAL MACHINERY, ANALYTICAL
INSTRUMENTS, SYNTHETIC OILS AND LUBRICANTS,
CONSTRUCTION EQUIPMENT, EARTH MOVING EQUIPMENT,

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FORESTRY EQUIPMENT.

THESE PRODUCTS FIND APPLICATIONS IN FARMING COMMUNITIES, CONSTRUCTION SITES, WAREHOUSES, COMPRESSOR AND MACHINERY MAINTENANCE, CHEMICAL AND BIOLOGICAL LABORATORIES, SCIENTIFIC AND EDUCATIONAL FACILITIES.

THE 12 AMERICAN FIRMS PRESENT AT PLOVDIV ARE: COMPUCORP, WANG LABORATORIES, TENNECO, STAUFFER CHEMICAL, MONSANTO, ORION, DUPONT, J.I. CASE, HEWLETT-PACKARD, LOCTITE, JOHN DEERE, INTERNATIONAL HARVESTER.
AND PRESS RELEASE.
MAGEE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS, PRESS RELEASES
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Copy: SINGLE
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
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Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
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Status: NATIVE
Subject: PRESS RELEASE: US EXHIBITION PLOVDIV ANNUAL FAIR - PLOVDIV, BULGARIA - 3-10 SEPTEMBER 1977 BEGIN PRESS RELEASE
TAGS: SOPN, BEXP, BU, US
To: USIA
Type: TE
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